



Privacy Policy

In compliance with the General Data Protection Regulation (GDPR) and current legislation, CELIC – Center for Language Teaching and Cultural Exchange (hereinafter, “CELIC”) informs you of its policy regarding the processing and protection of the personal data of users, students, and legal guardians.

1. Data controller

- Identity: Irina Sheikina
- NIE: Y6886298C
- Address: Calle Vicente Blasco Ibáñez 35 1C, 03181 Torrevieja
- Email: info@celic.es
- Website: www.celic.es

2. Data we collect and methods of collection

CELIC collects personal data both in person (at our facilities) and digitally (through our website, email, WhatsApp). The data includes:

- **Identification and contact details:** Name, surname, phone number, and email address (collected through web contact forms, online enrollment, WhatsApp, or in-person registration forms).
- **Academic data:** Current level of the language to be learned, learning objectives, and mother tongue.
- **Multimedia data:** Photographs and videos taken during CELIC activities.

3. Specific clause: Use of images and social media

During classes, workshops, and events organized by CELIC, photographs and videos of students may be taken for the following purposes:

- Sharing CELIC activities on its official website.
- Publishing educational and promotional content on our social media platforms (Facebook, Instagram, LinkedIn, TikTok, etc.).
- Creating printed informational materials (brochures, posters).

Conditions of use:

- The processing of these images is strictly based on the student’s explicit consent, which is requested at the time of enrollment.
- Images will never be used for commercial purposes unrelated to CELIC’s activity, nor will they be shared with third parties without authorization.
- Consent may be revoked at any time by sending an email to the contact address. We will remove the content from our digital platforms as soon as possible.



4. Specific clause: Web data collection and cookies

Our website uses contact and enrollment forms that require mandatory fields in order to process your request. If you do not provide this information, we will be unable to offer the service.

Cookies: Our website uses only technical cookies (essential for the functioning of the site). For more information, please consult our Cookies Policy.

5. Purpose of data processing

The processing of your data is based on:

- Manage enrollment, registration, and attendance in language courses.
- Carry out administrative, accounting, and tax management (invoicing and payments).
- Send informational communications about schedules, events, tests, or class notices.
- Send promotions and offers for new courses.

6. Legal basis

The processing of your data is based on:

- **Performance of a contract:** To provide the educational service contracted.
- **Consent of the data subject:** For sending advertising and for capturing/publishing images on social media.
- **Legal obligation:** To comply with tax and accounting regulations.

7. Data recipients

Your data will not be shared with third parties, except when legally required. Service providers necessary for CELIC (such as educational management platforms, accounting firms, or banks) may have access to the data, and confidentiality agreements are signed with them in accordance with the GDPR.

8. Data retention

Data will be kept for the duration of the contractual and educational relationship. Photographs published on social media will remain on CELIC's official profiles indefinitely, unless the data subject requests their removal. Once the commercial relationship ends, administrative data will be kept blocked for the legally required periods (generally 5 years).

9. User rights

Any person has the right to access, rectify, delete, oppose, or limit the processing of their personal data.

You may exercise these rights free of charge by sending an email to info@celic.es, indicating the right you wish to exercise.

CELIC

Centro de Enseñanza de Lenguas e Intercambio Cultural

Calle Vicente Blasco Ibáñez, 35, 1c, 03181 Torrevieja, Alicante, España

www.celic.es

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